

DELEGATE REPORT

SPRING ASSEMBLY 5-20-2023

Cheryl Sorenson

Panel 63

Idaho

WORLD SERVICE CONFERENCE 2023

Love, Laugh, and Grow Together
Aimer, rire et grandir ensemble
Amar, reír y crecer juntos

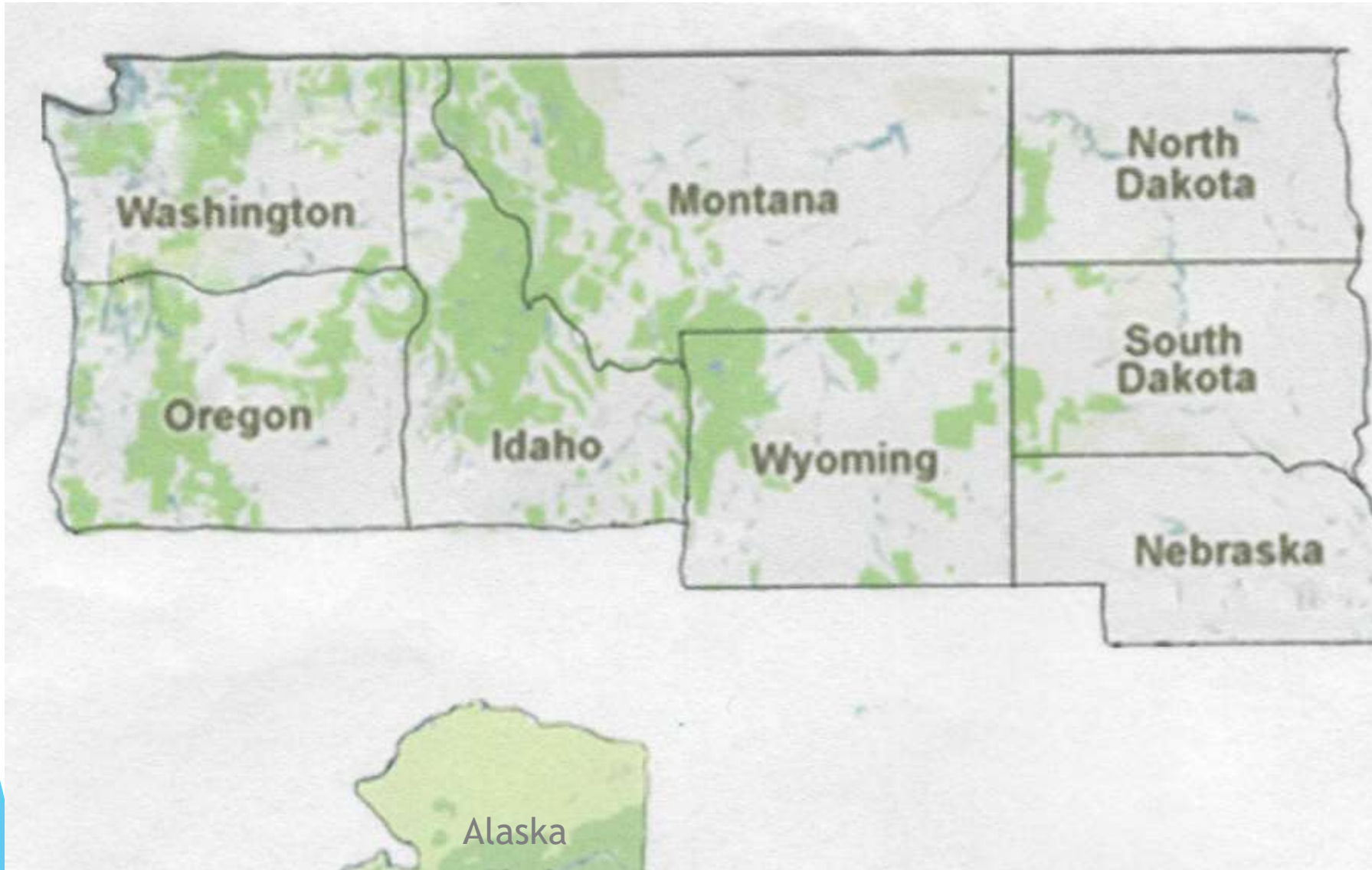




Panel 63

What is the WSC? Why is it held? The World Service conference is the annual business meeting of Al-Anon Family Groups. The conference provides guidance to the WSO in service matters brought to its attention.

68 Delegates from the US, Bermuda, Canada and the Global Electronic Area attend the WSC with voice and vote.



Regional Northwest Delegate States

PURPOSE OF THE NWRDC

Our primary purpose is to share the experience, strength and hope of the Past Delegates with our new Area Delegates before going to their first World Service Conference.

To be informed, more unified in spirit, more knowledgeable on policy matters, and have a better understanding and knowledge of the Concepts, Traditions, group conscience and obedience to the unenforceable.

Finally, to strengthen current delegates and keep past delegates informed.

A Day at the WSC! 8:00AM to 8:45PM



Financial Picture

Revenue	2022	2021	\$ Change	% Change
Gross profit from literature sales	\$ 2,099,846	\$ 1,906,751	193,095	10%
Contributions	3,337,918	2,623,242	714,676	27%
Magazine sales	247,368	238,040	9,328	4%
Subscription income	48,174	33,328	14,846	45%
Noncash contributions	125,939	136,555	(10,616)	-8%
Investment income	(1,647,728)	2,062,376	(3,710,104)	-180%
	<u>\$ 4,211,517</u>	<u>\$ 7,000,292</u>	<u>(2,788,775)</u>	<u>-40%</u>
Expenses				
Program Services	\$ 3,333,424	\$ 2,752,049	581,375	21%
Literature distribution services	904,405	922,257	(17,852)	-2%
General administrative services	1,352,031	1,540,509	(188,478)	-12%
	<u>\$ 5,589,860</u>	<u>\$ 5,214,815</u>	<u>375,045</u>	<u>7%</u>
Change in net assets	\$ (1,378,343)	\$ 1,785,477	407,134	23%

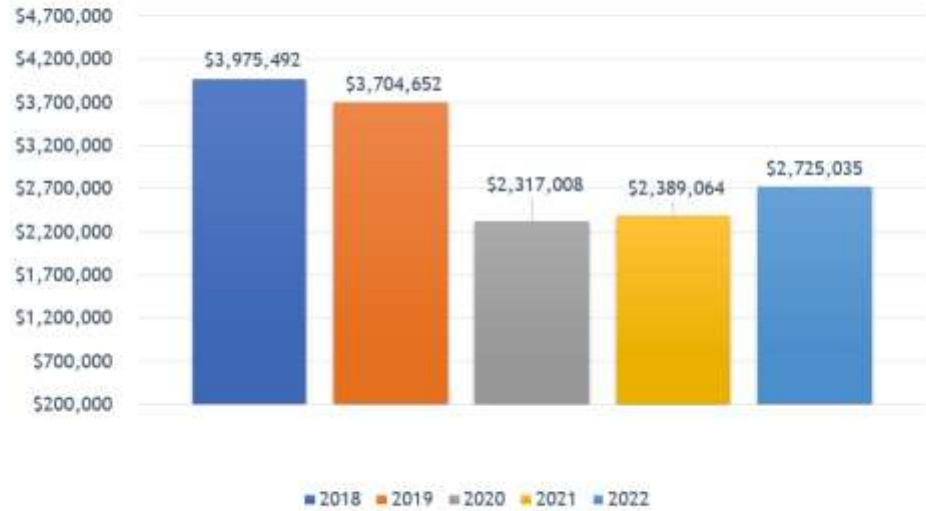
- ▶ We had a clean opinion on Audit
- ▶ 2022 highest year of contributions in history of the organization!! \$3.3 mil
- ▶ Literature sales came up in 2022 but still below pre-pandemic levels \$2 mil
- ▶ Sources of revenue: Contributions 52%, Literature sales 37% - 90% of revenue
- ▶ Investment income - 2022 losses due to stock market
- ▶ Expenses - Program services is the biggest expense

Finance Questions and Answers

Audit Questions For 2022 report.

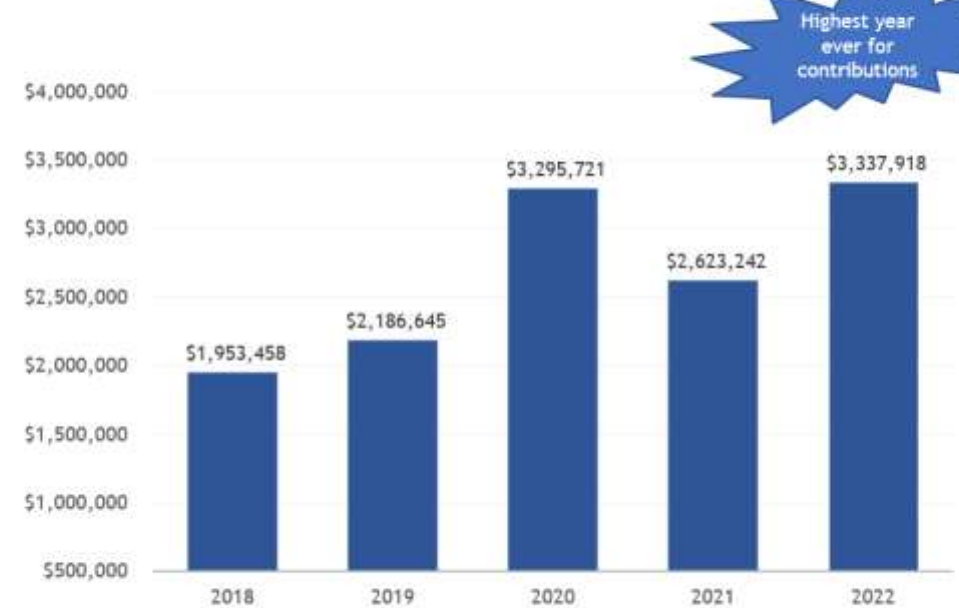
- ▶ 1. What was the total revenue is the General Fund? \$5,685,503
- ▶ 2. What is a General Fund? Reserve Fund?
- ▶ **The General fund is the operating fund. The Reserve fund (think prudent reserve) is something we cannot touch w/o board approval**
- ▶ 3. Why did the Reserve fund decrease in 2022? fluctuations in the stock market
- ▶ 4. How much from literature sales? \$2,725,035
- ▶ 5. How much lit. sales was from electronic CAL? \$ 185,725
- ▶ 6. What were the contributions for 2022? \$3,337,918
- ▶ **(a \$714,676 increase over 2021) groups contributed most (37%) followed by individuals (20%)**

Yearly Literature Sales



9

Contributions



10

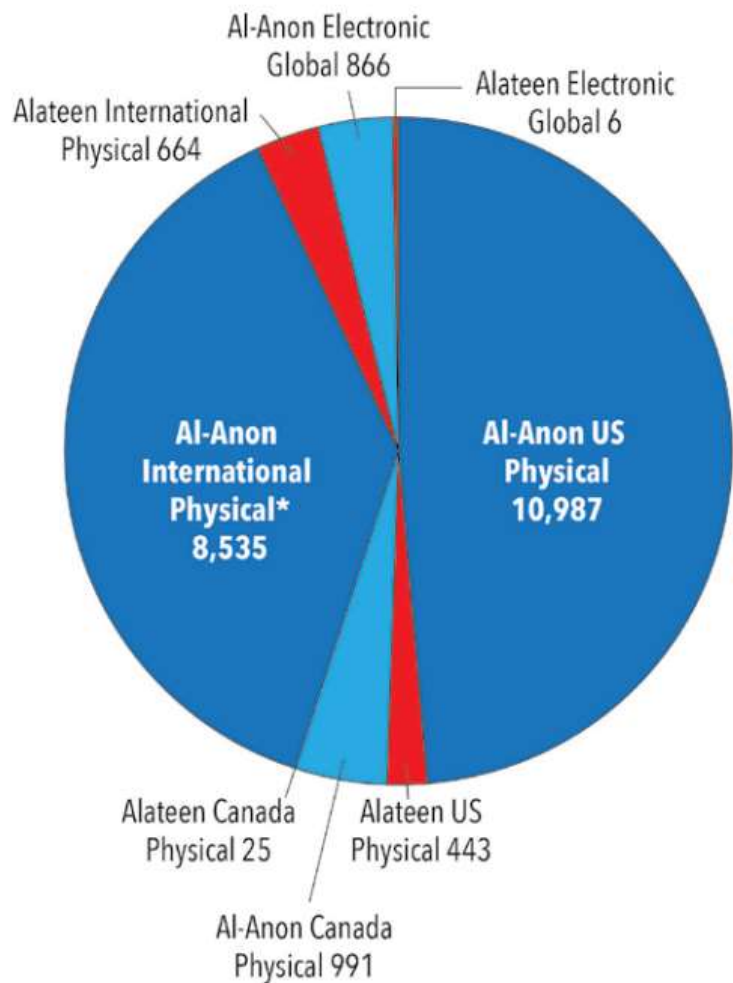
Idaho Contributions to WSO

Contributions	2022	2021
Groups	\$9,565	\$5,746
Other (AIS, District, Area, Individual)	\$3,765	\$7814

- ❖ 69% of Idaho groups contributed
- ❖ Average amount donated for Idaho groups: \$177.13/yr.
- ❖ There are over 21,000 groups worldwide and while 100% of them use WSO services, only approx. 61% contribute to the WSO
- ❖ The 2023 average cost per group for WSO is \$321.25

OUR IMPACT

2022 Worldwide Al-Anon Family Groups Statistics



Cost of WSO Services Allocated across WSC Registered Groups

Cost of Services Per Group \$321.25



- Volunteer Oversight
- Brand Communications
- Community Awareness
- Conference & Events
- Group Services
- International Support
- Translation
- CAL & Magazine Editing

Expenses:

Program Services



Registers new groups



Supports international structures



Maintains and updates meeting location records



Produces exciting new literature



Prepares program and staffs the World Service Conference (WSC)



Maintains our website and *Mobile App*, enhances communications, and develops PSAs



Attends professional conferences to share the AI-Anon message



AI-Anon Family Groups
Help and hope for families and friends of alcoholics

Budget for 2023

- ▶ A balanced budget
- ▶ Expenses for 2023 - \$5,860,430
 - ▶ Technology related to Electronic meeting transformation
 - ▶ AFG Mobile App upgrade and website
 - ▶ Planning for International Convention
 - ▶ 2023 World Service Conference
 - ▶ International Structures meetings
- ▶ Estimated Income for 2023 - \$5,860,430
 - ▶ Projecting literature sales to be \$3.5 million
 - ▶ New Daily Reader out this summer (\$17.00)
 - ▶ Contributions to pre-pandemic levels - \$2.5 million
 - ▶ No plans for special appeal this year**

2023 Operating Budget Questions and Answers

- ▶ 1. What is the revenue forecast to 2023? **\$5,860,430**
- ▶ 2. What is the contribution goal for 2023? **\$2,532,900**
- ▶ 3. What is the literature sales goal for 2023? **\$3,504,970**
- ▶ **a 28% increase due to the new reader coming out.**
- ▶ 4. Will the budget reflect a surplus or deficit for 2023? **Neither=balanced**
- ▶ 5. What are some of the programs or projects for 2023?
- ▶ **Improvements in technology, EM transformation, Mobile app and website**
- ▶ **International convention, improved international structures**

ICC - International Coordination Committee

The International team travels and holds virtual structure meetings to improve communications and exchange info.

- ❖ Team North: Norway, Latvia, Lithuania, Netherlands
- ❖ Team East: Turkey, Bulgaria, Hungary, Switzerland
- ❖ IAGSM in London (International Area General Services Meeting)
- ❖ Zonal Meetings coming up
 - ❖ European - France in September - in person
 - ❖ Ibero-America in October - virtual
 - ❖ Central American and Caribbean in November - in person
 - ❖ The WSC paid for 1 EU representative to attend the conference. This year it was Britt A from Germany



Task Forces, Thought Forces and Committees

- ▶ Delegates are expected to serve on one of these to help, expand on and improve Al-Anon principles and practices. I am currently serving on a “Sponsorship” committee to help determine why fewer members are sponsoring and why fewer are using sponsors. This information was accumulated from various surveys that members participated in last year and will continue to be developed throughout this year by my committee.
- ▶ The culmination of this committee’s work will be published in the future in the form of a new pamphlet or booklet.
- ▶ Any information or thoughts on sponsors, sponsorship and service sponsors would be appreciated by this committee and may be submitted to me.

Literature Motion

The WSC voted on publishing this new piece of sponsorship literature.....

Motion: to give conceptual approval to develop a comprehensive piece on sponsorship and service sponsorship using personal sharings.



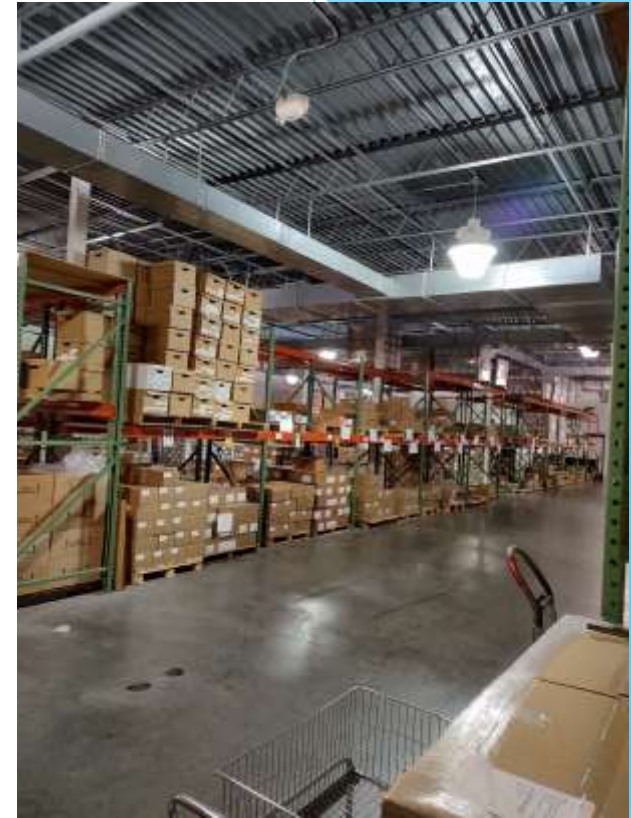
MOTION PASSED!

The Literature Center

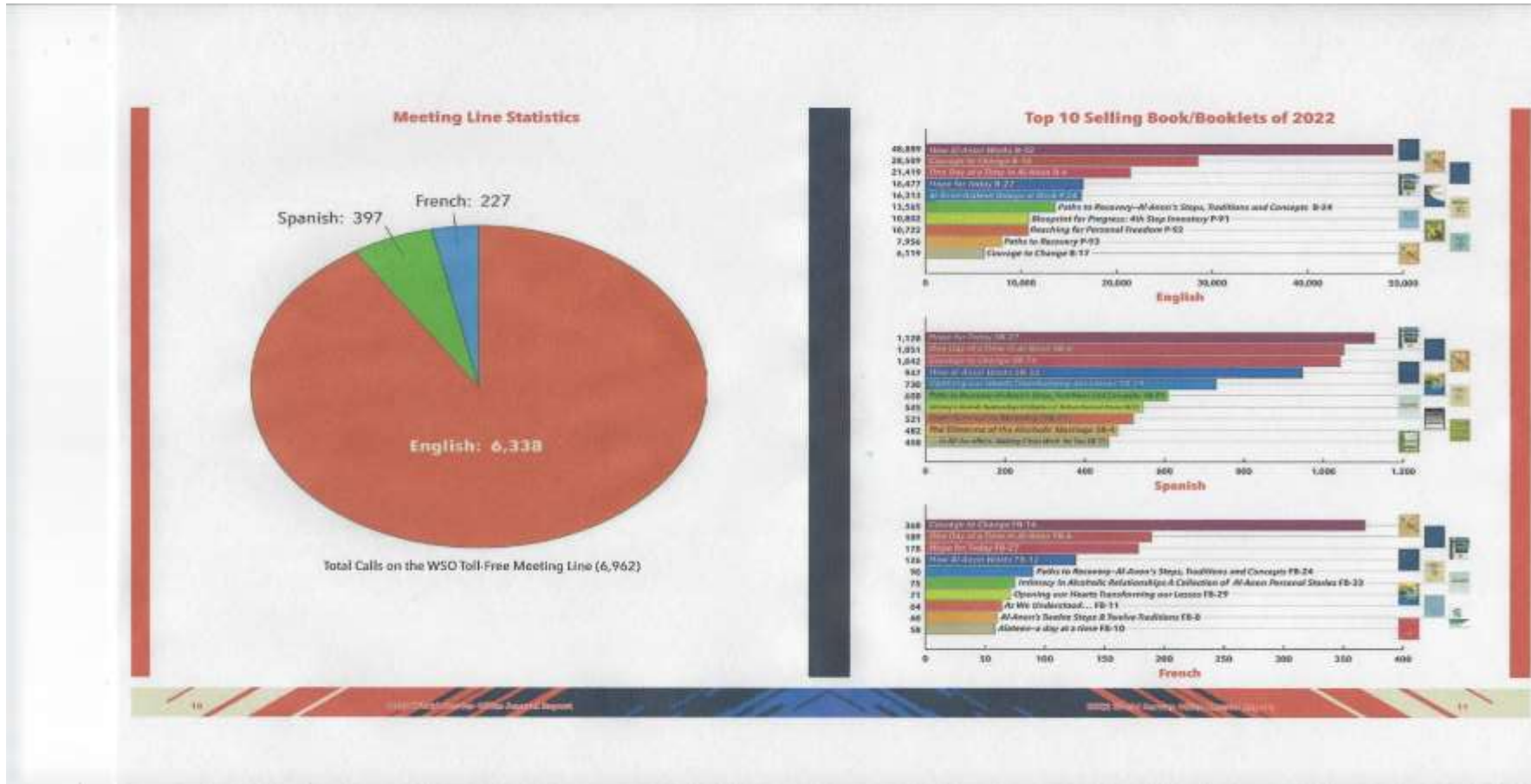
***New book “A Little Time for Myself” may be ordered July 3 and shipped July 5**

***Alateen bookmark is being translated**

***1st draft of Gems Booklet from the “dilemma of the Alcoholic Marriage” is being written**



CAL Best Sellers



#1 How Al-Anon Works

#2 Courage To Change

#3 ODAT

#4 Hope For Today

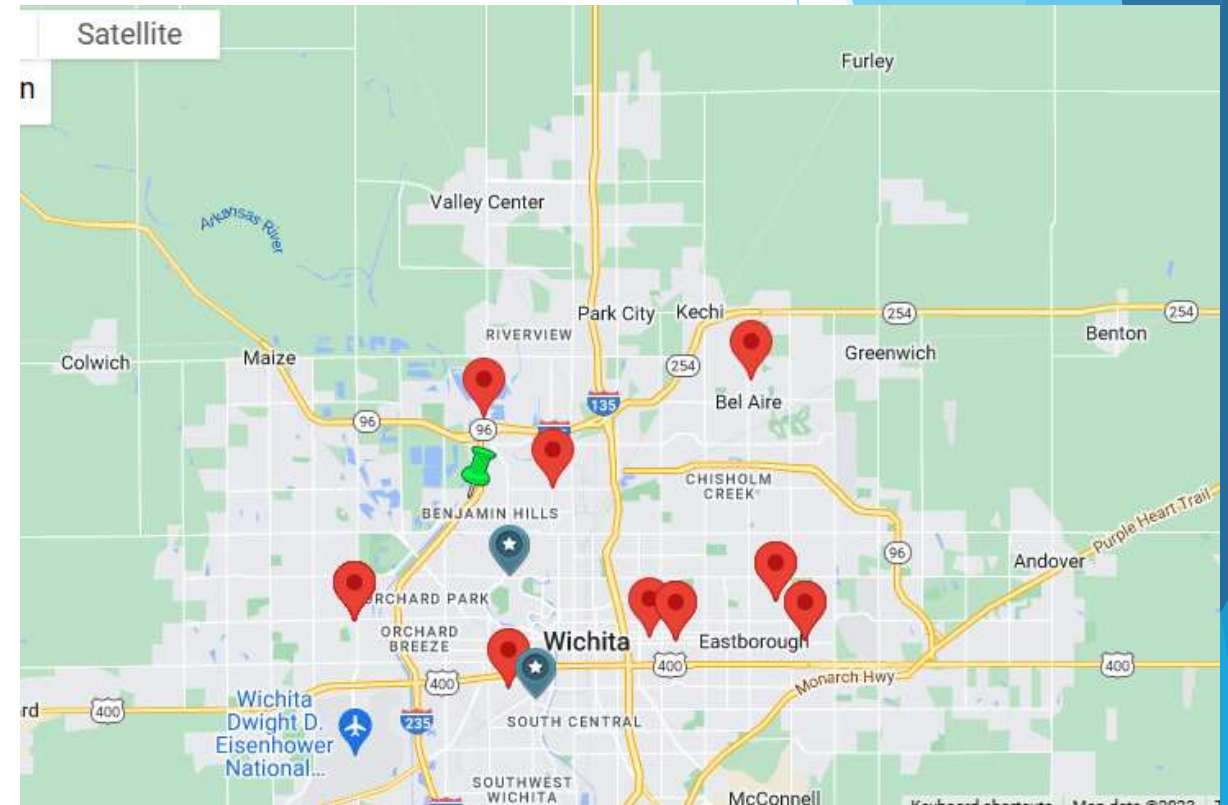
#5 Al-Anon/Alateen Groups at Work

Transforming Electronic Groups

- ▶ 31 Areas have welcomed EMs into their service structure
- ▶ The Al-Anon.org website is replacing all paper transactions for updates and new physical meetings as well as EMs. It's faster, more accurate and confirmations will be sent via e-mail. Electronic Groups can register and transfer using the online forms
- ▶ Global Electronic Meeting Search
 - ▶ Live March 10, 2023
 - ▶ Driven by user's time zone
 - ▶ Listed in chronological order
 - ▶ Can search by name, platform, day, etc
 - ▶ Can print results
 - ▶ Registered Electronic Groups only, in Global Electronic Area (GEA)

Geographic Electronic Meeting Search

- ▶ **Work in progress**
- ▶ Plan - Use zip codes
- ▶ Put pin in map at water, park, intersection - non-residence
- ▶ Color coded for physical groups and electronic groups
- ▶ For registered electronic groups in a geographic area



- ❖ What about temporary electronic groups??
 - ❖ 6 months to 1 year following area procedures passed (November 2022)
 - ❖ Consider what audience the group wants to attract and what service structure to participate in
- ❖ What about hybrid groups - physical with an electronic component?
 - ❖ Can continue as long as group conscience decides

Questions

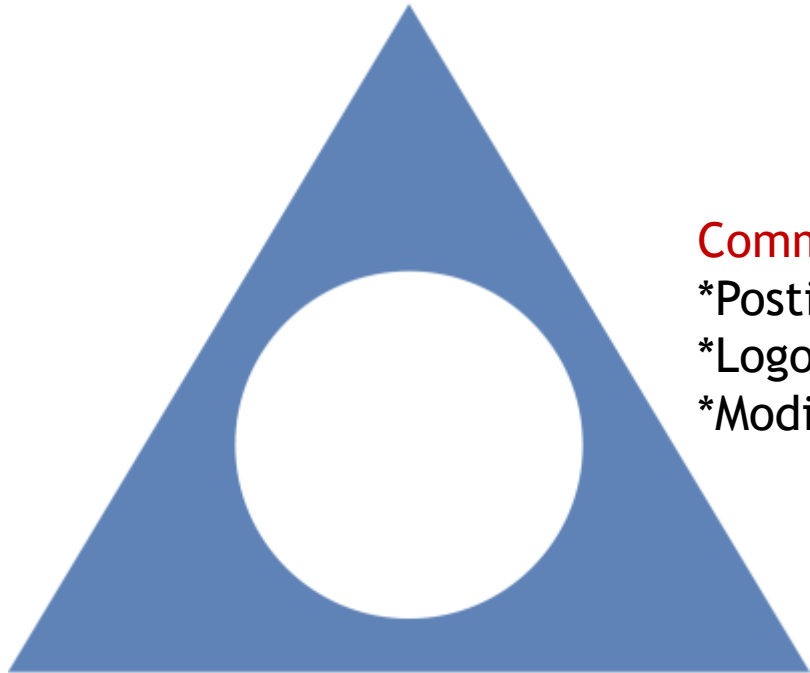
- ▶ *Most asked question has been “when do temporary Zoom meetings NEED to make a decision on where their group be officially located?”
- ▶ Answer: ALL temporary Zoom meeting groups must move to an EM format, 6 to 12 months after the AREA decides to accept them.
- ▶ *If an EM wants to remain hybrid, there is no action that needs to be take. HOWEVER, to remain hybrid, the meeting must be attached to a physical location where a member will physically be present and participate each and every week at that location, in order to welcome newcomers. ONLY 1 Zoom/hybrid meeting may use that physical location address.

Policy Motion: Announcing Events

- ▶ Service Manual Pg 91-92
- ▶ *Events hosted by or connected to the WSO, Area, District, Al-Anon Information Service (AIS)/Intergroup or one or more Al-Anon or Alateen groups can be announced at meetings.*
- ▶ *A.A. - When Al-Anon participates through one of its service arms or a registered group in an A.A. even with speakers or workshops, these events may be announced at meetings.*

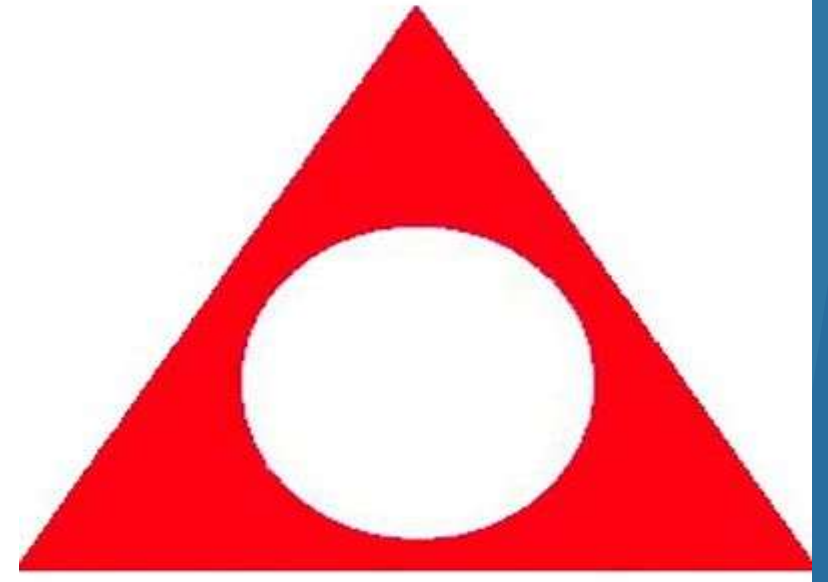
Trademarks

Violations of copyright costs Al-Anon resources, both human and financial, as the WSO and other service structures around the world must work to protect our copyright.



Common violations:

- *Posting CAL on websites
- *Logos on social media
- *Modification of logo in any way



Who has permission to use:

Service arm events and flyers

Read more: Svc Manual pgs 116,117,127,128

Alateen

- ▶ Currently, 5 EMs are on the mobile app
- ▶ The long-term objective is to make EMs available for all Alateen members, insuring the safety of those members
- ▶ Scope: Evaluate the feasibility for expanding Alateen meetings online whether through the App or other platforms
- ▶ Concerns: US has less restrictive rules than international regarding age requirements, how many AMIAS sponsors are needed, vetting and more...
- ▶ Compliance must be addressed: How might this impact our area? Area must establish a process to support EMs. Internationals must work with their local offices and adhere to country laws.
- ▶ Does Idaho want to host Alateen EMs? If so, Idaho must develop and submit a process to WSO for approval.
- ▶ AMIAS: whose job will it be to “police out” moms and dads who want to sit in?
- ▶ Temporary Alateen meetings via Zoom will no longer be allowed in the future

Proposed Conceptual Solution -Electronic Alateen Groups

- ▶ All Electronic Alateen Groups would adhere to a set of minimum safety requirements - Global EASBR: Global Electronic Alateen Safety and Behavioral Requirements.
- ▶ Al-Anon Members Involved in Alateen Service serving Electronic Alateen Groups (AMIAS-E) would need to be mandated reporters
- ▶ AMIAS-E would need to pass a background check - no felony, charge of child abuse or accusation of inappropriate sexual behavior
- ▶ At least two sponsors/AMIAS-E required at each meeting

Global Electronic Alateen Participation Minimums



Teen pre-interview



AMIAS-E pre-interview facilitation



Proof of age, photo ID, email, and emergency contact information collection



Verified attendee list maintenance

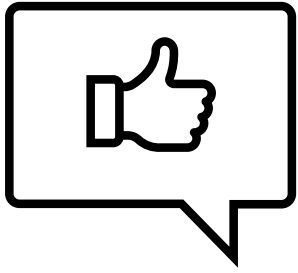


Teen ID to list confirmation before entry

More Electronic Alateen Group Feasibility

- ▶ Meeting links would not be published on public websites, only group info and group email
- ▶ Alateens must be 13 years - COPPA (Children's Online Privacy Protection Act) is being updated
- ▶ Training would be provided for all AMIAS-E
- ▶ Areas would have the autonomy to decide whether to host Electronic Alateen Groups.

**THIS IS ALL CONCEPTUAL AT THIS POINT;
MORE WILL BE REVEALED!!!**



Affirmations

- ▶ These members were affirmed as Board Members to the Board of Trustees:
 - ▶ Jeri W. - Trustee at Large
 - ▶ Jayme C. - Trustee at Large
 - ▶ Diane B. - South Central Regional Trustee (that's us!!)
 - ▶ Cindy M. - South West Regional Trustee
- ▶ Officers: Chairperson - Jeri W., Vice Chairperson - Lynette K., Treasurer - Ana Marie Z.
- ▶ ECRPM: Richard S. - Member at Large
- ▶ ECRPM: Sandi C. - Chairperson
- ▶ Executive Committee: David B., Norm W., Carol M.

Annual Report

The Annual Report will be available on al-anon.org - members - WSO.

Chairperson of the Board - Lynette

- Staffing up to 46 fulltime positions, including 3 remote positions
- Loss of Chris B

Finances - Nikita

- Translations of forwards for books, Annual report, new phone service

Digital Communication - Scott

- Refresh mobile app - 125,000 members
- Streamline platform
- al-anon.org had 1 millionth view!!

More Annual Report

Community Relations - Heather

- Working with recovery professionals

Programs - Sarah

- Group records
- Public Outreach biannual meetings
- Continued support for GEA
- Alateen Recertification (GET YOUR FORMS TO JAN!!)
- Sue - Spanish long-timer panel at International

Conference Leadership Team (CLT) - Suzanne

- Conference
- Typo on pg 13 of Service Manual: step 3 and 11 - God is italicized

2023 AL-ANON INTERNATIONAL CONVENTION



The 2023 International Convention will be held on
June 29 – July 2, 2023
at the Albuquerque Convention Center in Albuquerque, NM

The registration fees are as follows:

In-Person attendees

\$200 US prior to **May 10, 2023**

\$250 US after **May 10, 2023**

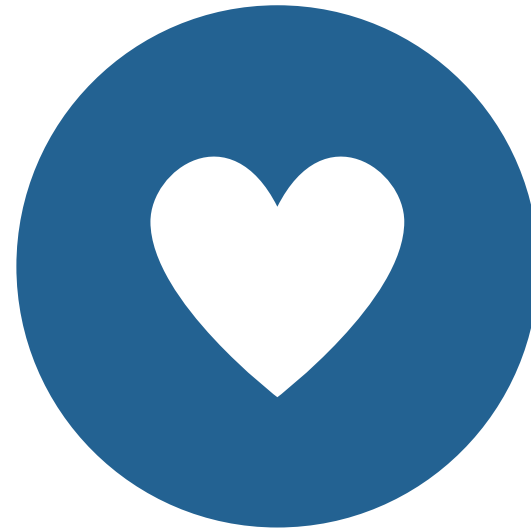
Virtual attendees

\$145 US

AFG Connects

- ▶ All of the documents, graphics and reports can be found on AFG Connects in the “Library” section at the top. There is a search box to help narrow your selections.
- ▶ Anyone can access them.

Yours in service



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